

AICC Sponsorship Packages

Auburn Islamic Community Centre Fundraising Proposal

To Whom it may concern,

On behalf of the fundraising Committee at the Auburn Islamic Community Centre (AICC), we invite you to kindly consider the enclosed sponsorship proposal for donation to our organisation.

The money donated is to raise funds to support the Auburn Community and further build the community spirit. All funds raised will go directly back into the Auburn Islamic Community Centre so that we can further support the community by hosting events, provide programs for the youth and by covering rent and important expenses so that AICC can continue to make change for the community within this area.

AICC is committed to providing religious and community services to the Sydney Community, the center offers charitable services by providing family guidance programs, youth programs, provides assistance to new arrivals in Australia and offers support for the wider community. The centre provides a venue in which individuals have the ability to interact in a peaceful and harmonious atmosphere.

There are a range of benefits to supporting our organisation which include:

- Exposure for your company.
- Knowledge that you are supporting the local Community.
- Being used as one of our key companies/references in the future at events and programs.

All sponsors will receive an award of appreciation, and have their company promoted within monthly newsletters and via digital advertising within our centre.

Your assistance and kind donations are very much appreciated and will further assist the Auburn Islamic Community Centre in helping the community in their task to increase community spirit and target the youth, health and environment.

Attached you will find the types of donation packages accepted by AICC and the benefits you/ your company receive when donating.

Should you have any further questions, please do not hesitate to contact me directly on the details below;

Yours Sincerely,
Hunter Hines,
Fundraising and Sponsorship Officer

Address: 12 Harrow Road, Auburn, NSW, 2144.

Email: info@auburnislamiccentre.org.au

Phone Number: 96461124

BENEFITS TO SPONSOR	Bronze Sponsor (One Month Long)	Silver Sponsor (Three Months Long)	Gold Sponsor (One Year Long)	Platinum Sponsor (One Year Long)	Deluxe Sponsor (One Year long)
ADVERTISING					
Identification as a Major/ supporting sponsor of AICC • “Sponsored by”			✓	✓	✓
Trophy/award in acknowledgment of sponsorship	✓	✓	✓	✓	✓
ADVERTISING					
Logo/Compnay advertised on Social Media • AICC Facebook page • AICC Instagram • AICC Website • AICC Twitter acknowledgment			✓	✓	✓
Acknowledgment of sponsor in Newsletter	✓	✓	✓	✓	✓
Digital advertising within Mosque	✓	✓	✓	✓	✓
Acknowledgment of sponsorship after prayers/lectures					✓
EVENT PRESENCE					
2.4m X 2.4m Booth space at any event AICC may hold		✓	✓	✓	✓
Invite/tickets to events and programs AICC hold	Invite	Invite	Invite	50% off tickets to events	✓
Endorsement on any sports uniform/ merchandise				✓	✓
SPONSOR INVESTMENT	\$100-1,000	\$2,000-\$4,000	\$5,000-10,000	\$15,000	\$20,000